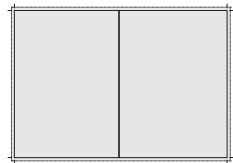


ADVERTISEMENT SPECIFICATIONS AND DIMENSIONS



OPTION 1
 Double Page Spread - DPS
 (please add +5mm bleed)
 385mm high x 550mm wide



OPTION 2
 Full Page - FP
 (please add +5mm bleed)
 385mm high x 275mm wide

OWN FEATURE PAGE
 (SINGLE OR DOUBLE PAGE SPREAD)

This is an advertisement for your business with an editorial element included, written by one of our journalists to highlight or feature any aspect of your company.



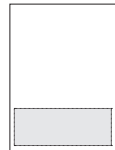
OPTION 1 (CONTINUED)
 Double Page Spread - DPS
 (within margins)
 355mm high x 520mm wide



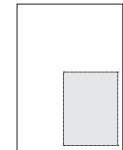
OPTION 2 (CONTINUED)
 Full Page - FP
 (within margins)
 355mm high x 250mm wide



OPTION 3
 18x8 - 1/2
 177mm high
 250mm wide



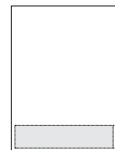
OPTION 4
 10x8 Strip
 100mm high
 250mm wide



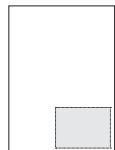
OPTION 5
 18x4 - 1/4
 177mm high
 124mm wide



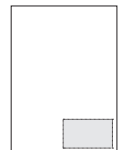
OPTION 6
 35.5x2
 355mm high
 60mm wide



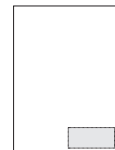
OPTION 7
 6x8 Strip
 60mm high
 250mm wide



OPTION 8
 10x4
 100mm high
 124mm wide



OPTION 9
 8x4
 80mm high
 124mm wide



OPTION 10
 6x4
 60mm high
 124mm wide



OPTION 11
 10x2
 100mm high
 60mm wide

Just send us the logos, images, relevant text and company contact information for your advert and our designers will construct it for you **FREE OF CHARGE!**



They will work with you until you are happy for the advert to go to print... **IT'S THAT SIMPLE!**

If you are unsure about any of the specifications, or have any printing related questions, please contact the production department.

PRODUCTION

Phone: 03 961 5077 | 0800 555 097
 Email: production@academy.net.nz

DISCLAIMER - We do not accept responsibility for the final printed product if the material supplied to us has not been produced to our specifications, or has been supplied by a production facility other than our own.

ARTWORK REQUIREMENTS

PREFERRED APPLICATIONS

- InDesign, Photoshop, Illustrator, or Microsoft Word.

FORMATS

- tif, eps, jpg, bitmap, pdf (high resolution only)
- CD, penstick - (these cannot be returned)

DIGITAL MATERIAL

- Text converted to outlines or all relevant fonts supplied
- All pictures/logos and linked files must be supplied or embedded
- All images should be no less than 300dpi or greater
- All colour adverts should be CMYK
- Use 100% Black (not a CMYK mix).

“ Advertising is a form of communication used to persuade readers to take action! Your advert needs to do that, with a ‘call to action’ within your advert. ”